

## **New York Fashion Experience**

*The Fashion Program at Marist College*  
3399 North Road  
Poughkeepsie, NY 12601  
Phone: 845-575-3000 ext. 2036 Fax: 845-575-3075

September 1, 2009

Dear Colleagues:

The NYC fashion scene – the multibillion-dollar, exciting, fast-paced industry is anxious to have new talent. If your students are interested in breaking into the world of fashion, share information with them about the NEW YORK FASHION EXPERIENCE – NYFE. NYFE is a sound, academic program that helps students achieve their goals in the best possible way. NYFE was created by THE FASHION PROGRAM AT MARIST COLLEGE to provide students with first hand experience in the fashion capital of the world.

### **WHO IS THE PROGRAM AIMED AT?**

Students of all majors who aspire to careers in the fashion industry attending a 2 year or 4 year college or university

Mature, independent college sophomore, juniors and seniors who can succeed in a challenging environment

Students who want to experience the inner workings of the fashion industry to enhance their careers

Students who want to experience the pace and diversity of big city life

### **WHAT AREAS OFFER INTERNSHIPS?**

Buying	Product Development
Design	Production
Global Licensing	Public Relations
Human Resources	Sales
Marketing	Technical Design
Merchandising	Visual Merchandising

### **COURSE OF STUDY**

NYFE is a rigorous full-time semester-long study/internship program offered Fall & Spring semesters. We provide personalized internship placement to ensure a strong match between student and site based on the student's needs and interests. Internships commit students to spending 4 full days at their worksite, earning 12 credits. A 3-credit course entitled "NEW YORK FASHION SEMINAR" taught by an industry professional, rounds out their week.

### **SAFE, SPECIALLY SELECTED HOUSING**

By special arrangement, NYFE students live in Manhattan, at the renowned deHirsch Residence at the 92<sup>nd</sup> St. YMCA. Long a cultural gathering place in New York, the "Y" boasts a 900-seat lecture hall that hosts daily talks by authors and leaders in business, government, and the arts. The amenities include a library, café, gymnasium, pool, fitness center and spa.

Please place this poster in a prominent location on campus. There is no better way for students to preview a potential fashion employer or for a fashion company to preview a potential fashion employee. Applications are being accepted now for the Spring 2010 semester. We look forward to your participation.

Sincerely,

*Lydia Biskup*

Lydia Biskup  
Director, New York Fashion Experience-NYFE  
Lydia.Biskup@marist.edu www.marist.edu/NYFE